Client Focus Connections
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Email cfc@wctc.net

_____
_____ Insurance
Address _____
City/State/Zip _____
Office _____ Fax _____
Email _____

Hi, my name is _____ . I'm calling on behalf of your agent _____ with _____ Insurance.

The reason we are calling you this evening is to invite you to a free, no obligation estate planning and long-term care seminar. The seminar will be held on _____ at _____

Representatives from _____ as well as your agent will be there to help you understand the facts about these important products. Individual appointments will be set at the conclusion for your convenience. Seating is limited, so if you would like to attend, we will reserve a spot for you.

YES – How many seats would you like to reserve?

NO – Would you like your agent to set up another time to meet with you to go over this information?

Thank you and have a good evening.

What is long-term care? – Any type of extended care service you may need when you're not able to take care of yourself. It could include home health care, adult daycare, and care in an assisted living facility or nursing home.

What about Medicare or Medicaid – Medicare does not cover long-term care. It only covers skilled care and Medicaid will pay for long-term care only AFTER your assets are depleted.