



SIEWERT
REALTORS®

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Dear Real Estate Brokers and Agents,

My name is J.R. Siewert, Broker/Owner with Coldwell Banker-Siewert, Realtors.

I would like to share a recent success story experienced by one of my new associates who utilized the services of a customer service telemarketing company in our area, Client Focus Connections.

He started with our company on October 25th, and purchased some telemarketing time with Client Focus Connections. From his first calling session he generated a listing appointment on November 11th. This listing appointment turned into a showing of a \$100,000.00 plus property and an offer was written on December 6th and an accepted offer on December 9th. His commission from this one sale will more then cover a full year of lead generating services from Client Focus Connections. This new associate has since purchased 3 calling sessions per month and has booked other appointments from the leads that were generated.

Client Focus Connections started in 1997 and has specialized in lead generation for Insurance and Real Estate Agents throughout the United States. I had the privilege of assisting this company in developing their company name, which has become the cornerstone of their mission statement.

I highly recommend this telemarketing company to any real estate broker or agent that has an interest in generating more business.

Sincerely,

A handwritten signature in black ink, appearing to be "John Siewert", written in a cursive style.

John "J.R." Siewert, ABR, CRB, CRS, GRI
Broker / Owner