



FARMERS



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Client Focus Connections
PO Box 1014
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Dear Client Focus Connections,

I am an Insurance Agent with Farmers Insurance, with a large emphasis on Commercial Insurance. For years I have hired telemarketers. Their average life span was three to six months. I was constantly putting ads in the local paper, hiring, training and firing; it was a constant cycle. Last summer I met Dean from Client Focus Connections. One year later I'm very proud to say that Dean and the team from Client Focus Connections are a very important part of my marketing operation. They keep the constant flow of new leads coming in, without the hassles of hiring, training, firing, taxes, you name it!

Dean thanks again for your support.

Sincerely,

Robert S. Gibson
President's Council Agent