



FARMERS

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07-16-08

Dean Ramsden  
President  
Client Focus Connections  
241 Market Ave.  
Port Edwards, WI 54469

Dear Dean,

I cannot praise your company enough. Due to your telemarketers efforts I consistently get *top quality* leads from prospects that are serious about buying business insurance. The telemarketers give excellent and useful information in the comments section as they are talking with the prospects. Often this helps me target what the prospects motive is for wanting a quote. I have also received praise from prospects on the professionalism of the telemarketer. I have used several different lead sources such as internet leads and have not received *nearly* the bang for the buck (or quality) as I have with Client Focus Connections. I will continue to use CFC as it is very cost effective way of marketing my business and freeing my time up to sell insurance.

Best regards,

Ted Miller  
Farmers Insurance Group.