



NUESKE HILLCREST FARM MEATS

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To whom it may concern,

During the two years that Dean worked for Nueske Hillcrest Farm Meats our sales department went through some major changes.

We had three salespeople and a sales manager and our market was mostly regional.

Dean helped us make the decision to down size our staff while taking the responsibility of contacting customers by telephone and periodical visits. These markets included Wisconsin, Minnesota, and Northern IL.

He also saw the need of expanding our market nationally and setting up distribution in Arizona, Florida, Georgia, Texas, and California.

I feel that Dean has found his niche and expertise in his Company/Client Focus Connection.

Sincerely,



James A. Nueske
NUESKE HILLCREST FARM MEATS

JN/hs